

**Minutes PCE Board Meeting – Face-to-face
17-18 September 2016, Prague**

Present: Daniela Rös Šiffelová, Elektra Diakolambrianou, Florent Berthéas, Peter Tossmann, Georgeta Niculescu

Absent: *none*

Chair: Daniela

Minutes: Elektra

1.) General reflection

2.) SWOT Analysis (Strengths – Weaknesses – Opportunities – Threats)

• **Strengths:**

- *Ability to give certificates to people*
- *Ensuring the qualification of practitioners and training institutes*
- *We have criteria to fulfil to become a member*
- *The Board is an international group of people*
- *We can facilitate the organization of events through our network*
- *We have a diversity of competences helpful in a variety of contexts / situations*
- *We offer a place where different approaches (branches and modalities) can be represented and meet together*
- *We are all committed to the humanistic approach / values / way*
- *We have a website to inform and publish*
- *We commit to EAP and EAC criteria so that we are well established in counselling and psychotherapy world*

• **Weaknesses:**

- *Our resources (human – time – money) are limited – We are all volunteers*
- *We lack contact with our members*
- *We lack active participation from members*
- *Our mission, clear at the beginning, has become confused*
- *We have no legal / institutional power*
- *We have a rigid and outdated website*
- *Communication between Board and members is not easy*
- *Our main processes are not clearly defined, described and communicated*

• **Opportunities:**

- *There is need and interest in Europe for meeting opportunities in PCE community*
- *There is need for supporting the position of PCA*
- *In the mood of time there is a growing interest of people for humanistic values and alternative therapeutic models*
- *There are other organizations in the PCE field that we can cooperate with*
- *There is a place for an influential PCE organization in Europe*
- *National organizations need an international representation (a big umbrella), as do individual practitioners*
- *In some countries the NA is weak and PCE-Europe could help*

• **Threats:**

- *In most countries the humanistic approach is not very popular, known, recognized, widespread, promoted, research-supported*
- *There is lack of communication between PCE organizations in the events planification*

- The cost of events makes an unfair selections of participants
- The language issue limits the number of participants in events
- The language issue generally speaking limits communication, knowledge sharing, participation / commitment to our organization
- In some countries the NA is weak and the PCA is not well represented
- Psychotherapy (apart from Austria!) is not well recognized as a profession

3.) **Priorities:**

- Helping PCA to be promoted / widespread
- Improving communication between organizations
- Helping people to attend events
- To define and communicate our clear mission
- To improve our main processes
- To improve communication between us
- To develop contact with our members
- To develop and promote active participation of members
- To improve the website

4.) **Brainstorming about mission**

5.) **Brainstorming about ideas for actions**

6.) **Action plan:**

- Transforming FB page and change administrators' list (**Florent – Sept 23rd**)
- Inviting all our colleagues to like the FB page (**Board – Oct 15th**)
- Put information about our meeting on the FB page (**Florent – Sept 23rd**)
- To formalize the SWOT Analysis (**Florent – End of Sept**)
- To formalize the meeting minutes (**Elektra – Oct 15th**)
- To agree on the minutes (**Board - End of Oct**)
- Ask Tobias to create a pce-europe e-mail account for Elektra (**Daniela – Sept 23rd**)
- To prepare the list of questions we want to gather from members (**Board – End of Oct**)
- To send a first e-mail informing about the work in progress in the new board and mention the FB page (**Elektra – End of Sept**)
- To finalize the GA minutes (**Board – End of Oct**)
- To finalize and clarify the certification process (**Daniela and Georgeta – End of Oct**)
- To fill in the personal details sheet for the bank and send it to Peter (**Board – End of Sept**)
- To send sheets to Di (**Peter – End of Sept**)
- To check the payments (**Peter / Di – End of Nov**)
- To contact other organizations and identify the persons responsible for events to propose a meeting about event planification (**Daniela – Start of 2017**)
- To finalize the basis of a videoclip project (**Florent – End of Nov**)
- To start the project with our members – target date is July 2018 at the GA (**Board – Start of 2017**)
- To formalize the questions we will ask for feedback to members in improving certification value (**Georgeta – End of Dec**)
- To ask for feedback through social media, certified people, associations (**Florent and Elektra – Feb 2017**)
- To formalize the conclusion of member feedback (**Daniela, Georgeta, Elektra – April 2017**)

- *To define a boursary mecanism (rules,criteria, application). (**Board – spring 2017**)*
- *To create an improved certificate (**Board – Sept 2017**)*
- *To propose a log contest (**Florent – April 2017**)*
- *To implement the use of Basecamp tool to improve communication and collaboration between us (**Elektra – Oct 15th**)*